

GAU 2611
#4



Attorney's Docket No. 004572.P002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:)
)
Rajit Sahota et al.)
)
Application No.: 09/841,149)
)
Filed: April 23, 2001)
)
For: METHOD AND SYSTEM FOR)
INTEGRATING INTERNET)
ADVERTISING WITH)
TELEVISION COMMERCIALS)
_____)

Examiner: Not yet assigned

Art Unit: 2611

RECEIVED
AUG 27 2001
Technology Center 2600

Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with copies of the documents cited on that form. It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicants.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Assistant Commissioner for Patents, Washington, D. C. 20231 on

8/21/01

(Date of Deposit)
JUANITA BRISAC

(Typed or printed name of person mailing correspondence)

(Signature of person mailing correspondence)

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

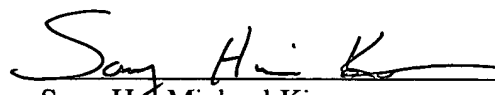
- X 37 C.F.R. §1.97(b).
- 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:
- A statement pursuant to 37 C.F.R. §1.97(e) or
- A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
- 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following:
- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
- (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

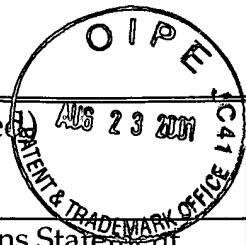
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: August 21, 2001


Sang Hui Michael Kim
Reg. No. 40,450

12400 Wilshire Blvd.
Seventh Floor
Los Angeles, CA 90025-1026
(408) 947-8200

Form PTO-1449 (Modified)



Atty Docket No.:

Serial No.:

004572.P002

09/841,149

List of Patents and Publications Statement

Applicants:

(Use several sheets if necessary)

Ranjit Sahota et al.

Filing Date: April 23, 2001

RECEIVED

AUG 27 2001

Technology Center 2600

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

Exam. Initial	Date	Document Number	Name	Class	Sub- Class	Filing Date
	10/5/99	5,961,603	Kunkel et al.	709	229	9/22/97
	11/9/99	5,982,445	Eyer et al.	348	461	10/21/96
	6/30/98	5,774,664	Hidary et al.	395	200.48	3/25/96

FOREIGN PATENT DOCUMENTS

No.	Document No.	Date	Country	Name	Class	Sub- Class	Trans- lation

OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

Examiner

Date Considered

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.